

SEAFOOD TRACKATHON

IS COMING TO COLOGNE!

Save the dates: October 21-22, 2019.

The Global Dialogue on Seafood Traceability (GDST) is convening its second Traceability Hackathon (Trackathon).

What is a Trackathon?

- A two-day hackathon event to improve the traceability of seafood along the supply chain
- An opportunity to connect, learn and collaborate in-person or virtually with a network of fishers, traders, processors, retailers, regulators, academe, non-profits and technologies working in the seafood ecosystem.

Join us!

- **Technology developers:** create and contribute real solutions to trace seafood from the water to the web, exchanging accurate, verified key data with end to end integration,
- **Seafood companies:** name the challenges you face in delivering the traceability you need and the information your customers want for safe, legal and responsibly-sourced product.
- **Sponsors:** contribute in any currency – fiat, crypto, technology, data, services, knowledge, others.

CHALLENGE CATEGORIES:

01

Key Data Element Verification

How can we create data validation protocols and access permissions for key data elements captured on vessels?

02

Interoperability using EPCIS

How can we develop tools to read and write traceability data in leveraging GDST adapted EPCIS format?

03

Identifier Technology

How can we leverage existing identification technology to capture and transmit product provenance information?

04

Blockchain Integration

How can we develop traceability data transmission applications utilizing blockchain?

Don't miss out on this exciting opportunity!

REGISTER YOUR INTEREST HERE

<https://cologne-trackathon.devpost.com>

Sponsored by GDST in partnership with fTRACE and GS1 Germany.

GDST is an industry-led consortium convened by WWF and the GFTC with a mandate to establish a seafood traceability standard.



GLOBAL DIALOGUE
on Seafood Traceability

